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For Immediate Release:

11th Los Angeles Latino International Film Festival (LALIFF)

October 7-14, 2007 • ArcLight Cinemas in Hollywood, CA

July 16, 2007. The 11th Edition of the **Los Angeles Latino International Film Festival (LALIFF)** will take place from **October 7-14, 2007** at the ArcLight Cinemas located at 6360 W Sunset Blvd. Hollywood, CA 90028.

One of the most prominent Latino Film Festivals in the USA, **LALIFF** promotes the richness and diversity of Latin Cinema from the United States, Latin America, Central America, the Caribbean, Spain and Portugal. **LALIFF** celebrates the work of existing and emerging Latino directors, producers, writers and actors by showcasing feature films, documentaries and shorts, as well as movies that depict Latino culture. In addition, the festival promotes the distribution of Latino films by creating a bridge between independent filmmakers and the film industry in Hollywood. A competitive festival with prizes, **LALIFF** also offers industry workshops, panels, labs, networking receptions, educational programs, and hosts some of the best Galas in Tinseltown.

For filmmakers interested in participating in the festival, **LALIFF** will be accepting submissions for feature films, shorts and documentaries until July 27. For more information and to download the entry form, please log on to: www.latinofilm.org

About LALIFF:

LALIFF, a 501c3 non-profit organization, was co-founded in 1996 by actor, director and activist **Edward James Olmos**; and by independent producers **Marlene Dermer** and **George Hernandez**. The festival held its first edition in the summer of 1997 and last October, **LALIFF** celebrated its tenth anniversary with an exciting program that showcased more than 140 films, including festival's winners, UN MUNDO MARAVILLOSO and the documentary EN EL HOYO. **LALIFF** also honored the career of Spanish actor and director Antonio Banderas with the GABI Lifetime Achievement Award. Other celebrities who joined the festival's screenings and events included: Jimmy Smits, John Singleton, Melanie Griffith, Roselyn Sanchez, Barbara Mori, Mia Maestro, Marisol Nichols, Cheech Marin, Adam Garcia, Lupe Ontiveros, Sofia Milos, Wanda de Jesus, Tom Sizemore, Nicholas Gonzalez, Laura Harring, and Faye Dunaway, to name a few.

Recognized by the **Academy of Motion Pictures Arts and Science** as a qualifying festival for its awards in the Short Film category, the organization established the **LALIFF Collection at the Academy Film Archive**, which is open to the public and includes film titles presented at past years' festivals. In 2006, **LALIFF** announced the creation of the **Latino International Film Institute (LIFI)**, dedicated to mentor, develop and support Latino filmmakers in the United States and internationally. LIFI also supports the development and further education of students from elementary to junior college in the United States. **LALIFF** is a membership organization.

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