

2020

RECAP OF VIRTUAL FESTIVAL



LALIFF

18,565
TOTAL
VIRTUAL
ATTENDANCE

11
SPONSORS

17
COMMUNITY
PARTNERS

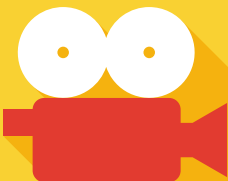
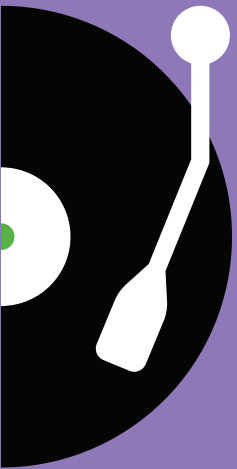
CONNECT

ONLINE

246
ONE-ON-ONE
ZOOM
MEETINGS
WITH
52
INDUSTRY
EXECUTIVES

6
MASTER-
CLASSES
WITH
3500+
VIEWS

9
MUSICAL
ACTS
2,667
VIRTUAL
ATTENDEES



8
FEATURE
FILMS

23
SHORT
FILMS

43
ACCREDITED
MEDIA

2019

RECAP OF LIVE FESTIVAL



**SOLD
OUT**

(916)

OPENING
NIGHT
ATTENDANCE

25
SPONSORS

31
COMMUNITY
PARTNERS

5,681
TICKETS
SOLD

19
MUSICAL
ACTS

**SOLD
OUT**

(448)

CLOSING
NIGHT
ATTENDANCE

17
FEATURE
FILMS

16
SHORT
FILMS

93
STUDENT
FILMS

68
ACCREDITED
MEDIA

LALIFF

HIGHLIGHTS

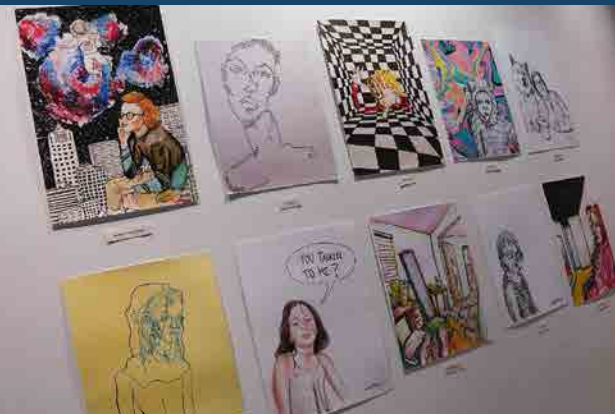


LALIFF FILM

Latinx filmmakers, cinematographers, actors, directors, producers, & many more, all gather to present their films. We showcase features, shorts, and episodic episodes.

LALIFF MUSIC

Each night of the festival, we invite Latinx indie musicians to perform, always keeping in mind the diversity of genres and the importance of supporting up-and-coming artists.



LALIFF ART

We provide a platform for Latinx artists to showcase their work. All mediums are considered and welcomed.

LALIFF

HIGHLIGHTS

LALIFF LEGACY

Our 4th-12th grade Youth Cinema Project students screen their films and afterwards have a discussion about their projects during a Q&A.



INDUSTRY WEEK

We offer industry development executives a chance to meet with the next generation of Latinx storytellers via workshops and one-on-one sit downs.

PODCASTS

We invite hosts from some of the top Latinx podcasts to lead discussions affecting the entertainment industry. Each discussion is recorded live and later uploaded across major streaming sites.



LALIFF

HIGHLIGHTS



GALA

The Opening Night Gala brings together Latinx filmmakers, artists, musicians, & industry leaders for a night of celebration of art and culture.

MASTERCLASS

We provide access to top industry professionals and companies in the entertainment business that lead masterclasses for all attendees.



INCLUSION FELLOWSHIP

The LALIFF Inclusion Fellowship Series is a newly established program that focuses on building a more inclusive and equitable industry for all members of the Latinx community. In its inaugural year, five Afro Latino filmmakers will receive \$20,000 and specialized mentorship towards the completion of a short film, to be premiered at LALIFF 2021.

2020

SPONSORSHIP SUPPORT



AltaMed



aquí estamos

NETFLIX



stage 13



2021 SPONSORSHIP OPPORTUNITIES

	PLATINUM \$250,000	PRESENTING \$100,000	GRAND \$75,000	PREMIERE \$50,000	OFFICIAL \$25,000	EVENT \$10,000
RECOGNITION						
Recognition on the LALIFF website	■	■	■	■	■	■
Acknowledgment on social media (FB, IG, TW)	■	■	■	■	■	■
Special thank you in a LALIFF newsletter	■	■	■	■	■	
Recognition on press materials	■	■	■	■	■	
Recognition on the YCP website	■	■	■	■		
Activation during Opening Night Gala	■	■	■	■		
Special Thank You by Edward James Olmos at Opening Night screening	■	■	■			
VIP section during Opening Night Gala	■	■	■			
Logo feature on LALIFF promo trailer	■					
Inclusion of logo on festival merch	■					
Opportunity to have logo on the Opening Night step and repeat	■					
TICKETS & PASSES						
Opening Night Gala	60	45	30	20	15	8
VIP Passes for LALIFF & Student Film Fest	30	24	16	10	8	4



LALIFF

FOR SPONSORSHIP INQUIRIES CONTACT
sponsors@latinofilm.org

